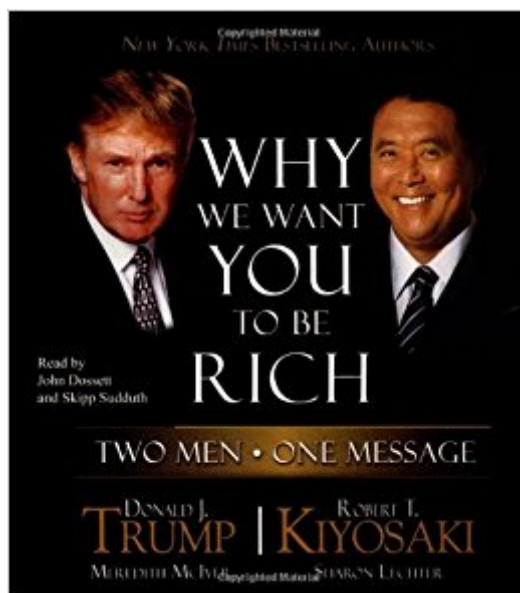


The book was found

# Why We Want You To Be Rich: Two Men - One Message



## Synopsis

Donald Trump and Robert Kiyosaki are both concerned. Their concern is that the rich are getting richer but America is getting poorer. Like the polar ice caps, the middle class is disappearing. America is becoming a two-class society. Soon you will be either rich or poor. Donald and Robert want you to be rich. The world is facing many challenges and one of them is financial. The entitlement mentality is epidemic, creating people who expect their countries, employers, or families to take care of them. Trump and Kiyosaki, both successful businessmen, are natural teachers who share a passion for education. They have joined forces to address these challenges, because they believe you cannot solve money problems with money. You can only solve money problems with financial education. Trump and Kiyosaki want to teach you to be rich. *Why We Want You To Be Rich* was written for you.

## Book Information

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## Customer Reviews

Get a behind-the-scenes peek at *Why We Want You to Be Rich* in this video interview with Donald Trump and Robert Kiyosaki. They pair talk about their very different backgrounds, their mutual admiration for one another, and how they came up with the idea to write *Why We Want You to Be Rich* together. --This text refers to an out of print or unavailable edition of this title.

The wildly financially successful authors of this book state, early on, that a reader will not find in its pages specific advice on how to make or invest money. It's more a book of philosophy (note the "why" in the title), and if it's not exactly Kierkegaardian in scope or language, this collaboration of

real estate magnate and rags-to-riches financial guru manages to entertain and to inform. Written in bite-size chunks and adorned with quotes (some from the authors' previous works or speeches) and graphs, it explains why some people get rich and others... well, don't. Some tales are shopworn: the many references to Warren Buffett are tales well told, for example, but what works best are the aphorisms and the personality type descriptions within the "CASHFLOW Quadrant" – no matter what you do for a living, in your heart are you an E, an S, a B or an I? (Key: E=employee; B=big business owner; S=self-employed, specialist or small business owner; I=investor.) But Trump and Kiyosaki (Rich Dad, Poor Dad) together are a strangely winning combination (they've published this book jointly and privately – and a portion of its profits will be donated to charity). Bottom line: these Messrs. Money-bags know their business. We're talking billionaires here, and really, how can you argue with success? (Oct.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

This great book gives the reader a closer look at how Trump and Kiyosaki think. While it's not a how-to book, it is a piece of the puzzle for creating a roadmap to financial success. Many reviewers seem upset that the book does not cover 100% of everything you need to know to become a billionaire. I think they will continue to be upset and will never find such a book. For those of you who've read Kiyosaki's other books and Trump's books, you will see that this one fits in well to expand the message presented in the other books. As Earl Nightingale put it, playing follow the follower is even worse than playing follow the leader. By listening to all these reviewers, who probably are not millionaires, you're playing follow the follower. At least if you listen to Trump and Kiyosaki, you're playing follow the millionaire.

I love the topic it is connected to each other I learn a lot from both of them. You should buy this or it will be out of stock. Here are some tips while reading. 1. Writing down will not help you 2. Memorize words will not help you Remember only through your thoughts. Thank you, Ricardo B. Autida Jr.

These two men will take the reader to a wider, deeper understanding of the American economy from the perspective of Donald Trump (born rich), to the perspective of Robert Kiyosaki (born middle class). Both of these examples tell about their experiences and the reasons why they moved in the direction that made them much richer. After reading "Bridges out of Poverty" (Ruby Payne) and realizing that the middle class is truly shrinking at an alarming rate in America; I found this to be full of excellent advice on how to be part of the solution and not part of the statistics!

True to form, this book doesn't tell you how to get rich, but rightly so. The "to do" books don't make people rich either because the majority of people lack follow through...and even if they do follow the "how to", they do it for the wrong reasons anyway (just for money), resulting in failure. I like the Kyosaki books because he's just a regular guy with an average IQ who "made it" because he took action when others wouldn't have. It seems like one of the differences between rich and poor, really just comes down to taking action. I like Donald Trump (I use "like" loosely) because he too is an action taker. Or more accurately, he has the influence to bring others together to do the work for him. Both guys leverage other people's time and money far more than the average person. This book gave some real insights (reading between the lines) as to how they think and why they're rich. In all honesty, I think most people could write a better book. I think knowing that helps me to see that both Kyosaki and Trump are just regular guys with fancy suits...but what sets them apart is that they're not just reading about this stuff and writing "dream goals" on paper. Instead, they're really making those calls, organizing their teams and following through with their ideas every day. If Kyosaki can do it, I sure as hell can.

Arrived as ordered. Interesting book. Thanks. Respectfully, Janice M. Fisher

I enjoy these guy's books, and there is always something new to learn (or hear about) or get motivated by. I did like this book except for the constant sales pitches, 99% by Robert. The book's title could be "Why We Want You To Buy Our Other Stuff And Keep Us Rich". It really started to get on my nerves and became a distraction. Not a book one would give a second read to, but a nice easy to read book that does have some value. I just wish Robert eased up on the sales pitches for his stuff and repeated his one trick pony basic advice that is in all his books that he got an amazing amount of leverage from. Ok already I get it. Will I buy another book by Robert, no no no , Trump, yes. Before buying any of Roberts books, check out what he accomplished BEFORE writing the books and make your own opinion.

This book is an OUTSTANDING dissertation on what is going in the world financially & otherwise. It not only addresses the issues of financial stability & prosperity, but it teaches you how to get there. This is not just for management executives, investors, or stockbrokers....it's for everybody. It thoroughly explains that if we (especially "Baby Boomers") don't move out of the Industrial Age & into the Information Age, we could find ourselves standing in a soup line. Very insightful & revelatory

reading.

I found this to be an okay read.

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